



**University
of Victoria**

Facilities
Management

Exterior Wayfinding Signage

Design Standards

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SIGNAGE POLICY

This document shall be read in conjunction with University of Victoria signage policy.

The policy can be downloaded through the University of Victoria Website at the following location:
<http://www.uvic.ca/universitysecretary/policies/index.php>

GENERAL NOTES

Naming Conventions:

Official building names are to be used on all signs with the exception of Street Blades. If a building name contains a hyphen, the part of the name following the hyphen may be removed, i.e. *Bob Wright Centre - Ocean, Earth and Atmospheric Sciences* may be called *Bob Wright Centre*.

Ligatures:

Ligatures shall not be used with any text. All letters shall be separated.

Main Gateway [Sign 1]

Intent:

Main Gateway Signs will be used at major entrances to the university at locations visible to motorists. The signs will inform visitors that they are arriving on the campus, and establish the aesthetic and colors for the other wayfinding signs.

Size:

4.0m x 2.0m [13.1' x 6.5']



Main Gateway [Sign 1]

Parking Lot [Sign 2A & 2C]

Intent:

Parking Lot Signs will be placed along major roads to define entrances to major parking areas. The signs define the parking lot number, types of parking available, and times when pay parking is applicable. Sign 2C also provides information about the buildings easily accessible from this parking lot.

Size:

Sign 2A 1.2m x 1.6m [4' x 5.2']

Sign 2C 1.2m x 2.3m [4' x 9.8']



Parking Lot [Sign 2A]



Parking Lot [Sign 2C]

Building Identification [Sign 3A & 3B]

Intent:

Building Identification Signs will be placed along major roads and greenways to identify buildings. The signs define the building name, and the name of major theatres or gathering spaces. The signs also identify residence addresses.

Size:

Sign 3A 1.7m x 1.3m [5.6' x 4.3']

Sign 3B 1.2m x 1.3m [4' x 4.3']



Building Identification [Sign 3A]



Building Identification [Sign 3B]

Map Directory Kiosk [Sign 4]

Not Used

Digital Message Board [Sign 5]

Not Used

Directional [Sign 6]

Intent:

Directional signs will be used as required in order to direct motorists to hard to find areas.

6A - Version 1 signs are typically used on pedestrian paths and greenways, Version 2 signs are typically used on roads.

Size:

Sign 6A 1.4m x 1.3m [4.6' x 4.3']

Sign 6B 1.2m x 2.0m [4' x 6.6']



Directional [Sign 6A - Version 2]



Directional [Sign 6A - Version 1]



Directional [Sign 6B]

Green Space Identification [Sign 7]

Not Used

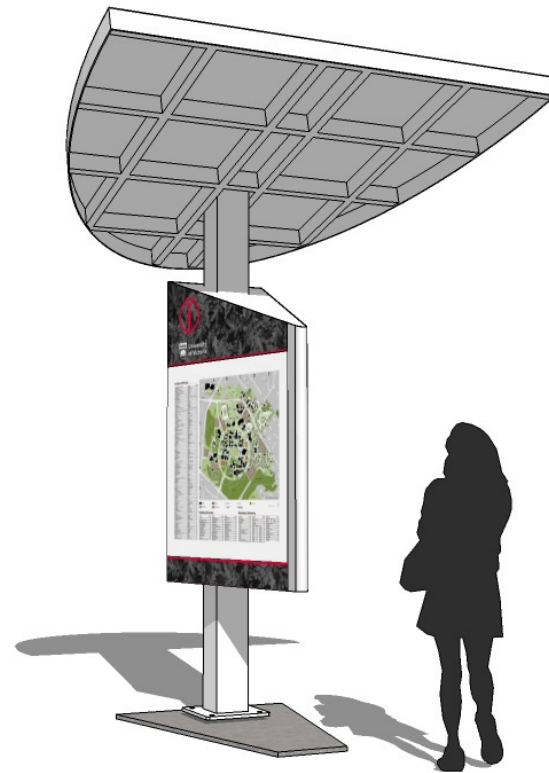
Map Directory Kiosk [Sign 8]

Intent:

Map Directory Kiosks will be used alongside major pedestrian routes and within parking lots. The intent is to help direct visitors who have already parked, or are entering the campus on foot. The kiosk contains a campus map and building, residence and department directories.

Size:

2.9m x 3.7m [9.5' x 12.1']



Map Directory Kiosk [Sign 8]

Major Directional [Sign 9]

Intent:

Major Directional Signs will be placed at major pedestrian intersections throughout the campus. The intent is to help direct pedestrian traffic to their intended destination. The kiosk contains a campus map and building, residence and department directories.

Size:

0.8m x 2.8m [2.5' x 9.2']



Major Directional [Sign 9]

Intermediate Directional [Sign 10]

Intent:

Intermediate Directional Signs will be placed at pedestrian intersections throughout the campus. The intent is to help direct pedestrian traffic to a building in close proximity. The sign contains a list of buildings in the area and directional arrows pointing to them.

Size:

1.0m x 1.4m [3.3' x 4.6']



Intermediate Directional [Sign 10]

Street Blade [Sign 11]

Intent:

Street Blades will be placed at pedestrian intersections throughout the campus. The intent is to help direct pedestrian traffic to a building in close proximity. Blades contains names of buildings in close proximity and point in the direction of these buildings.

Note on Text:

Building names shall appear as directed by Facilities Management. When text is too long, first change “Building” to “Bldg”, then horizontally scale text width to fit within text area.

Size:

1.0m x 3.3m [3.3' x 10.8']



Street Blade [Sign 11]

Minor Directional A [Sign 12]

Intent:

Minor Wayfinding Signs will be placed at pedestrian intersections throughout the campus. The intent is to help direct pedestrian traffic to a building in close proximity. The sign contains a list of buildings in the area and directional arrows pointing to them.

Size:

1.0m x 1.6m [3.3' x 5.2']



Minor Directional A [Sign 12]

Minor Directional B [Sign 13]

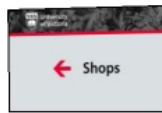
Intent:

Minor Directional B Signs will be attached to buildings as required throughout the campus. The intent is to help direct pedestrian traffic to a building in close proximity. The sign contains a list of buildings in the area and directional arrows pointing to them.

Size:

Type 1 0.6m x 0.4m [2' x 1.2']

Type 2 0.7m x 0.4m [2.3' x 1.2']



Minor Directional B [Sign 13]

Event Sign [Sign 14]

Not Used

Replaced with Signicade Sandwich Board

Minor Pedestrian Map [Sign 15]

Intent:

Minor Pedestrian Maps are located in various locations around campus. The intent is to allow the map to direct visitors to their intended destination. The signs contain a campus map and building, residence and department directories.

Size:

0.6m x 1.8m [2' x 6']



Minor Pedestrian Map [Sign 15]